



# BENEFITS OF YOUR JBCA MEMBERSHIP

BE A PART OF MAKING JACKSON  
AN EVEN BETTER PLACE TO  
LIVE, WORK AND PLAY

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OPPORTUNITY TO PARTICIPATE IN  
PLANNING AND STAGING OF  
CITY-WIDE SPECIAL EVENTS

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CO-OPERATIVE ADVERTIZING TO  
MAKE OUR DOLLARS GO MUCH  
FARTHER, ATTRACTING BOTH OUR  
AMADOR COUNTY NEIGHBORS AND  
OUT OF THE AREA TOURISTS

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GET YOUR IDEAS HEARD

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SATISFACTION IN TAKING PART IN  
THE RE-BIRTH OF A MORE  
DYNAMIC JACKSON

~~

PRIDE IN OWNERSHIP OF A PRETTIER  
MORE VIBRANT HOMETOWN

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WE ARE ALL IN THIS  
TOGETHER

AND TOGETHER WE WILL MOVE  
JACKSON TO A BETTER TOMORROW  
FOR ALL OF US

DESIGN & MAINTENANCE OF A VIBRANT JBCA  
WEB-SITE WITH LINKS TO PARTICIPATING  
BUSINESSES AND TO OUR CITY EVENTS

FREE HELP IN THE CREATION AND LAUNCHING OF  
YOUR OWN SIMPLE WEB-PAGE, IF YOUR  
BUSINESS DOES NOT HAVE A WEB-SITE

JBCA DIRECTORY TO HELP WITH CROSS  
PROMOTION AND NETWORKING OF OUR LOCAL  
SERVICES AND BUSINESSES

AGGRESSIVE PARTNERING WITH ENTITIES SUCH AS  
AMADOR COUNCIL OF TOURISM TO HELP  
STRETCH AND STRENGTHEN OUR ADVERTIZING  
DOLLARS, WITH EMPHASIS ON ATTRACTING OUT  
OF THE AREA VISITORS

COLLECTIVE ACCESS & INPUT ON LOCAL ISSUES  
AFFECTING OUR BUSINESS COMMUNITY  
(STRENGTH IN NUMBERS)

MONTHLY E-MAILED NEWSLETTER WITH NEWS OF  
JACKSON AND HIGHLIGHTED BUSINESSES

GAIN INSIGHTS INTO NEW DEVELOPMENTS IN OUR  
CIVIC AND BUSINESS COMMUNITIES AT FRIENDLY  
AND FUN MONTHLY MEETINGS

THE JACKSON BUSINESS & COMMUNITY ASSOCIATION

## MEMBERSHIP FORM

\_\_\_\_ Initial Application    \_\_\_\_ Renewal Application

BUSINESS NAME: \_\_\_\_\_

MEMBER'S NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

PHYSICAL ADDRESS: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

BUSINESS PHONE: (    ) \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

HOME OR CELL PHONE: (    ) \_\_\_\_\_

DATE BUSINESS STARTED: \_\_\_\_\_

DAYS OPEN/HOURS OF OPERATION: \_\_\_\_\_

DO YOU HAVE A WEB-SITE? \_\_\_\_ YES \_\_\_\_ NO  
WHAT IS THE ADDRESS OF YOUR WEB-SITE?  
\_\_\_\_\_

NO WEB-SITE? WOULD YOU LIKE A SIMPLE  
ON-LINE BROCHURE DESCRIBING YOUR  
BUSINESS THAT VISITORS TO THE JBCA SITE  
COULD VIEW? \_\_\_\_ YES \_\_\_\_ NO

### COMMITTEE INTERESTS

- \_\_\_\_ BOARD OF DIRECTORS  
\_\_\_\_ CITY BEAUTIFICATION  
\_\_\_\_ EVENTS  
\_\_\_\_ JBCA OUTREACH AT CIVIC MEETINGS  
\_\_\_\_ MAIN ST.  
\_\_\_\_ MARKETING & ADVERTIZING  
\_\_\_\_ MEMBERSHIP  
\_\_\_\_ WELCOME COMMITTEE

### YEARLY MEMBERSHIP TYPE

BUSINESS & PROFESSIONAL . . . . \$75.00 \_\_\_\_  
NON-PROFIT . . . . . \$50.00 \_\_\_\_  
COMMUNITY MEMBER . . . . . \$25.00 \_\_\_\_

PLEASE MAKE CHECKS PAYABLE TO **JBCA**

Sign & date: \_\_\_\_\_

Amount Paid: \_\_\_\_\_ Cash or Check: \_\_\_\_\_  
Date Paid: \_\_\_\_\_ Recieved by: \_\_\_\_\_